

# ECHO Resource Aid - Data & Report Prioritization Matrix

- All data requests or custom report requests will be selected for work based on the following factors:

## a. Project Alignment with ECHO's Vision:



- Requests will first be filtered by how relevant the data is to the work of the Austin/Travis County Continuum of Care. The following categories will be used: 60% of projects accepted will directly impact services & outcomes for people experiencing homelessness
- 20% of projects accepted support active policy & community advocacy efforts aligned with ECHO's values
- 10% of projects accepted will inform research efforts & media requests
- Non - anything else that aligns with ECHO's strategic plan will still be considered and added to a queue if it does not meet the thresholds listed above

## b. Impact & Effort of the Request



- Requests will then be filtered by the relationship between the outcomes of the requests with the resources needed to complete the request. Projects that have a higher, system-wide impact will be preferred equally to those projects that require less effort.
- The effort and outcomes estimated for the request will be at ECHO's sole discretion

## c. Time available for ECHO staff

- Once ECHO's staff time is filled through the above distributions, no other projects or requests will be accepted.