



Targeted Outreach & Program Navigation Info Session

- Ending Community Homelessness Coalition -

APRIL 30TH / MAY 1ST 2024

Meet the Team



KAT HAMMER
DIRECTOR OF PERMANENT HOUSING



MAYA BEIT-ARIE
DIRECTOR OF HRS PLANNING



BILL WALLACE
CAPACITY BUILDING MANAGER



ERI GREGORY
GRANTS MANAGER

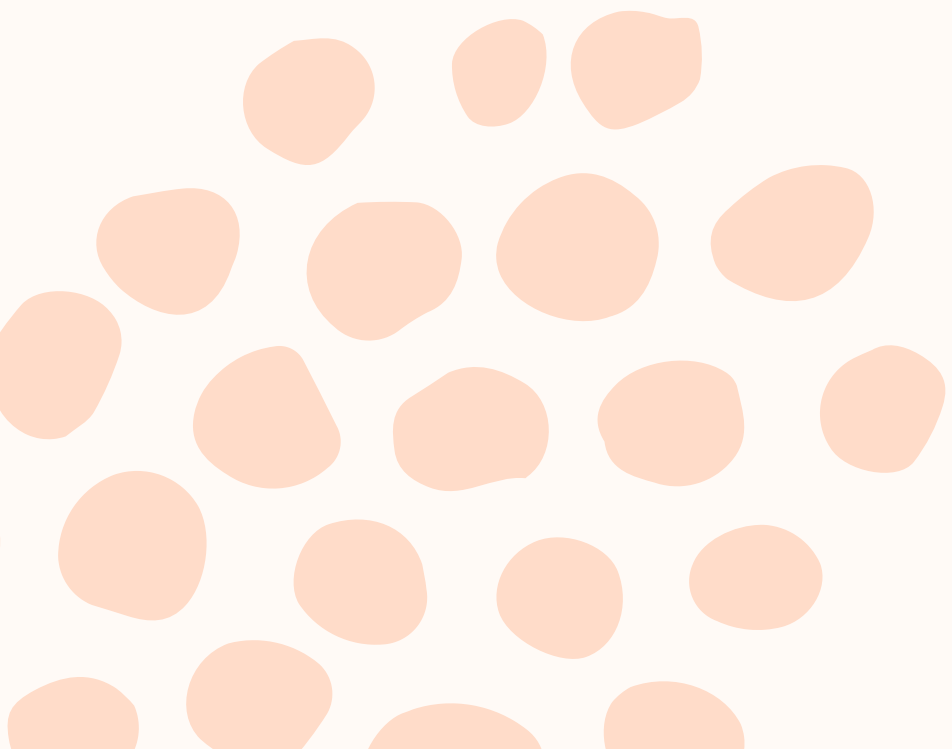


Agenda

1. Background
2. Applicant Eligibility
3. Program Overview
4. Application Timeline
& Next Steps
5. Q & A



Background



ECHO is the Lead Agency for the Austin/Travis County Continuum of Care (CoC).

As an independent non-profit, ECHO fundraises for itself to support the individual agency's business needs as well as on behalf of the CoC to find funding opportunities that can then be passed on to CoC agencies rather than retained by ECHO.

As part of these latter efforts, ECHO has obtained grant funding for a community-based opportunity for direct financial assistance performing **targeted outreach & program navigation services.**

Applicant
Eligibility





Who is eligible to apply?

**NON-PROFIT ORGANIZATION WITH A 501 (C) 3 DESIGNATION OR
HAS A FISCAL SPONSOR****

****NOTE: FISCAL SPONSOR MUST HAVE A 501(C)3 STATUS**



Program Overview



What is this Program about?

TARGETED OUTREACH

- **Intensive Community Outreach** including but not limited to utilizing multiple avenues to engage participants
- Utilize the **HRS BOLO (Be-On-The-Lookout)** and **Engagement Processes**
- Attend ALL HRS PSH Staffing Meetings for service coordination with ECHO staff and PSH case managers

PROGRAM NAVIGATION

- Working collaboratively with PSH Provider towards completeness of the PSH Program Eligibility Documents (**PSH Packet**) prior to PSH referral
- Actively engaging with Street Outreach and PSH providers to ensure a warm handoff and a smooth transition into housing.

Who does this program serve?

INDIVIDUALS & FAMILIES WHO MEET HUD'S CHRONICALLY HOMELESS DEFINITION

- Have a long-term disabling condition & must meet the length of time spent literally homeless in the past 3 years (i.e., 12 consecutive months, or 12 months cumulatively on 4 or more separate occasions)

COMPLETED THE COORDINATED ASSESSMENT (CA) & CURRENTLY AT THE TOP OF THE PSH BY-NAME LIST

- ECHO's Coordinated Entry administrative team manages our CoC's PSH Prioritization By-Name List daily
- If/when a PSH provider has an opening in their program, the next eligible household on the List will be referred for potential enrollment

Core Activities

Targeted Outreach and Engagement

Intensive Outreach

Access to Basic Needs Support

Shelter Coordination

Authentic Engagement- Rebuilding system trust through consistency, person centered service delivery

PSH Program Navigation

Third Party Homeless Verification

Documented Proof of Disabling Condition

Authentic Engagement- PSH Program "warm handoff"

Vital Doc Assistance

Assessing what vital docs are needed.

Uploading any/ all vital docs into HMIS

Connecting to low barrier community-based resources

Supporting coordination and transportation for appointments to achieve vital docs.

Flexible funding to cover the costs of needed vital docs.

Housing Planning

Running Amrents

Uploading to Amrents to HMIS

Housing Barriers

Housing Needs and Preferences

Authentic Engagement- PSH Programming Expectations and Timelines

SOAR Assessment

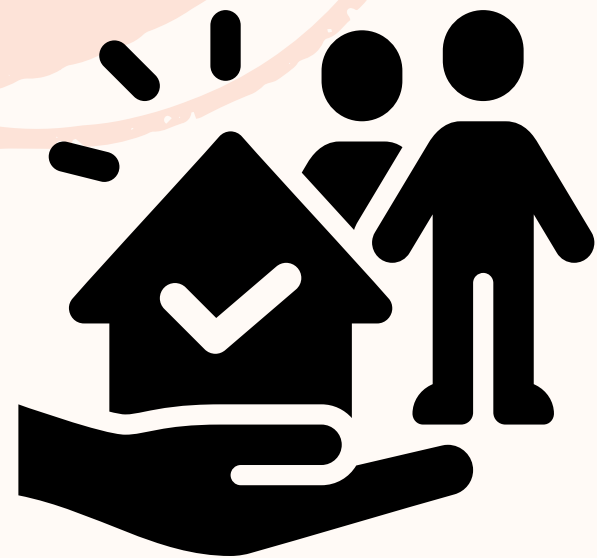
SOAR Questionnaire

SOAR Prioritization/ By-name List

Why does our HRS need this?

- Underfunded Street Outreach programming (and currently no Program Navigation programming) for the most vulnerable.
- Disconnection between street outreach and housing providers creates fragmentation in the HRS.
- Discouraged and distrusting participants linked to limited services engagement prior to PSH referral.
- Increase likelihood of criminal justice involvement due to homeless criminalization and encampment enforcement.
- Increase acuity of chronic health, behavioral health and/ or substance use conditions.

What Impact Do We Hope to See?



Improve PSH System Flow by decreasing wait times for clients pulled for PSH between referral and move-in, thereby **increasing the “take up” rate for PSH.**



Increase efficiency and effectiveness of PSH System through **improved collaboration and partnership** between Street Outreach and PSH Providers.



Partnership and Collaboration



ECHO'S ROLE

PROGRAM NAVIGATOR ROLE

- Provision of **direct participant assistance** and **supportive services** that bridge the process an individual goes through from being unhoused to being moved-in with a Permanent Supportive Housing (PSH) program
- Participation in PSH Staffing Meetings

PSH PROVIDER ROLE

- Provision of **permanent housing** and **supportive services**, which includes a warm transition into PSH in collaboration with the program navigators
- Participation in PSH Staffing Meetings

- **Creation of contract** including eligible activities and costs, performance metrics, reporting requirements, monitoring expectations, program and budget evaluation, and payment schedule
- Provision of **training & TA** related to program delivery
- **Referral Coordination**, including coordinating PSH Staffing Meetings, pulling PSH referrals from By-Name List, and assigning PSH referrals to Program Navigators for targeted outreach and program navigation
- Provision of **additional support in organizational capacity building**, as needed

Annual Program Budget per Agency

NOTE: THE TOTAL AWARD WILL COVER TWO (2) AGENCIES EACH FOR TWO (2) YEARS**

	Eligible Activities	2024	2025
Staff	Salaries and Benefits (2 Navigators and .15 Supervision)	\$150,000	\$150,000
Direct Participant Assistance	Basic Needs Costs of Vital Docs Transportation Assistance <u>Amrent Reports</u>	\$37,500	\$37,500
Admin	Technology Equipment	\$37,500	\$37,500
Annual Total		\$225,000	\$225,000



Application Timeline
& Next Steps

Application Process

SUBMISSION DEADLINE: TUESDAY, MAY 28TH, 2024 AT 5:00PM

In order to increase the accessibility of this funding opportunity, applicants will be able to apply in one of two ways:

1. Complete the project application form and email to Eri Gregory, Grants Manager, at erigregory@austinecho.org by **Tuesday, May 28th at 5:00pm**.

OR:

2. Complete a verbal application with Eri Gregory, Grants Manager. A verbal application will involve going through the project application form (in person or Zoom) in an interview-style format and answering all questions verbally, which will be summarized in a written format for scoring purposes.

Please note that all attachments are still required if completing a verbal application

NOTE: To schedule a verbal application, please email Eri Gregory directly at erigregory@austinecho.org by **Friday, May 10th**. All verbal applications must be completed by the application deadline, Tuesday, May 28th at 5:00pm.



Application Review, Scoring, & Ranking

APPLICATION REVIEW & SCORING - LATE MAY - EARLY JUNE 2024

- All submitted applications will be reviewed & scored by ECHO staff in accordance with the published application scoring guide

RANKING & SELECTION OF AWARDEES - MID JUNE 2024

- Up to 2 awardees with the highest scores will be ranked & selected by ECHO Leadership staff



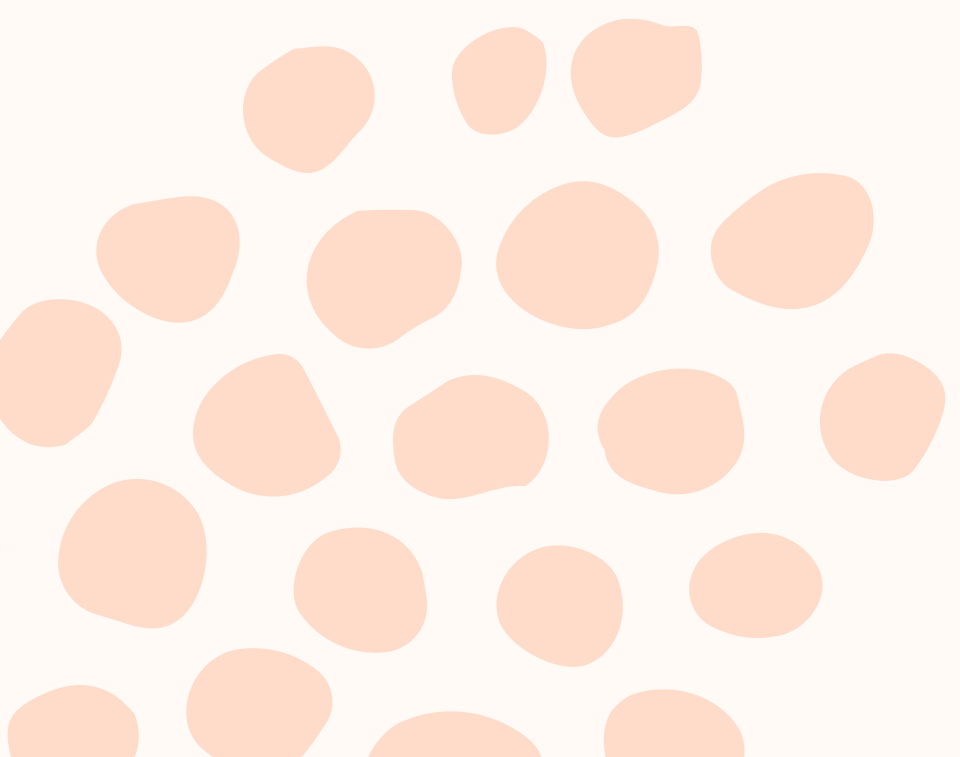
Awards Announcement & Next Steps

AWARDEE(S) NOTIFIED & CONTRACT SIGNING - MID TO LATE JUNE 2024

- Awardee(s) will be notified via email of their awards, along with next steps including reviewing/signing of MOU, funds disbursement schedule, reporting expectations etc.

AWARDEE(S) ONBOARDING TRAINING & PROJECT SET-UP - JULY 2024

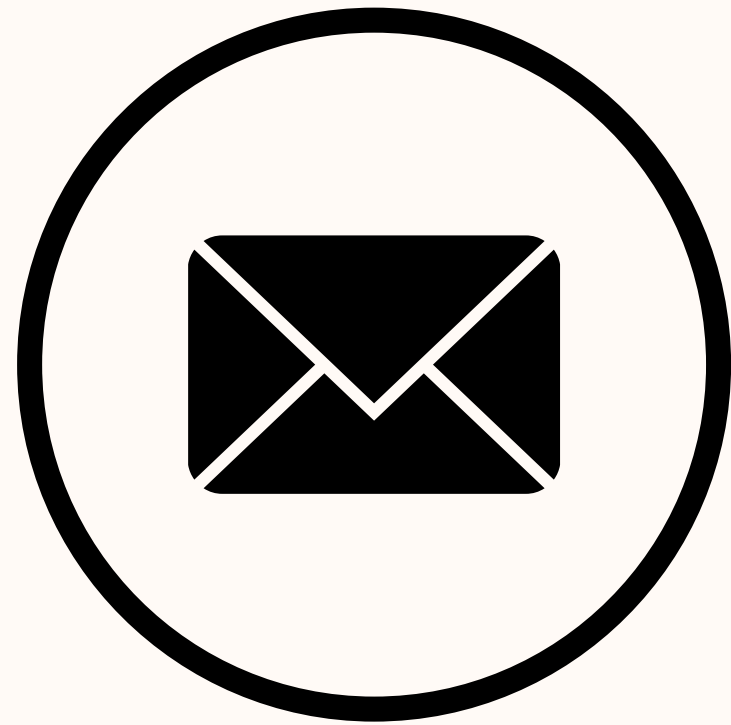
- Awardee(s) will receive tailored onboarding training and ongoing technical assistance by ECHO staff in getting the new targeted outreach & program navigation program up and running.



Q

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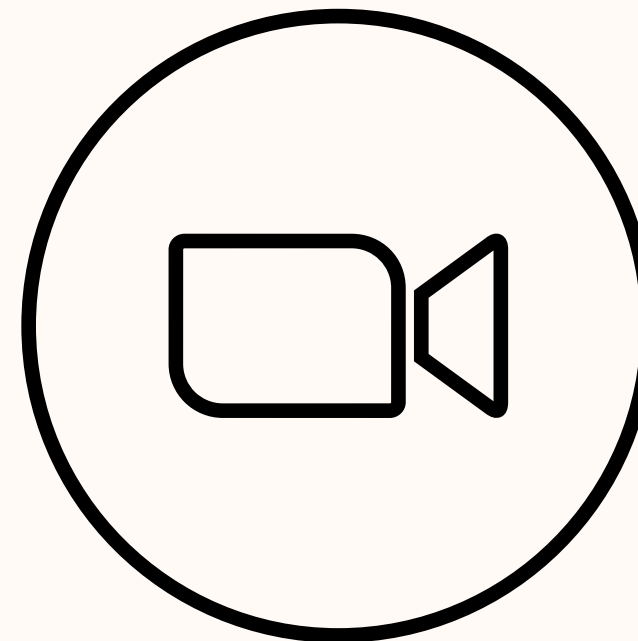
Maya Beit-Arie, Director of HRS Planning
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Bill Wallace, Capacity Building Manager
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Kat Hammer, Director of Permanent Housing
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*Any
questions?*



Virtual Office Hours
from 12:00PM-1:00PM:
May 9th (Thurs)
May 16th (Thurs)
May 23rd (Thurs)

A large, soft-edged watercolor splash in shades of light orange and peach, centered on a white background. The splash has a textured, layered appearance with varying intensities of color.

*Thank
you*

A cluster of decorative brush strokes in the top-left corner, featuring colors of light brown, light orange, and light green. The strokes are of various lengths and orientations, some overlapping.