

Housing Connector

Housing for all. Powered by tech.

Shayna Dunitz



Currently:

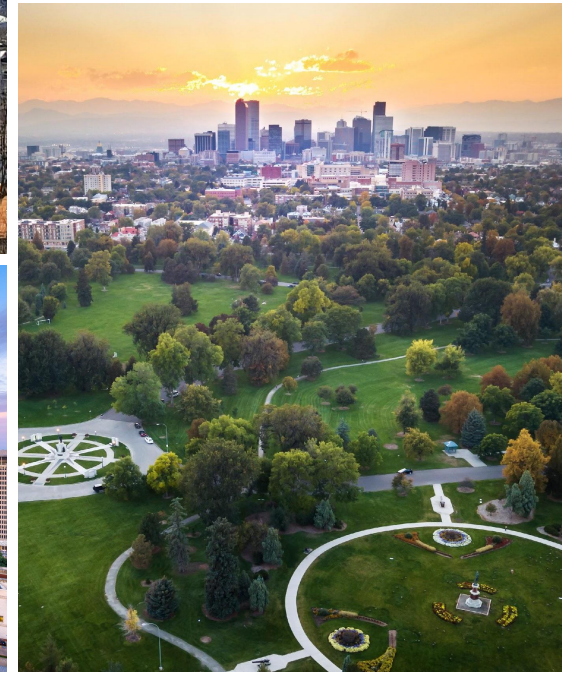
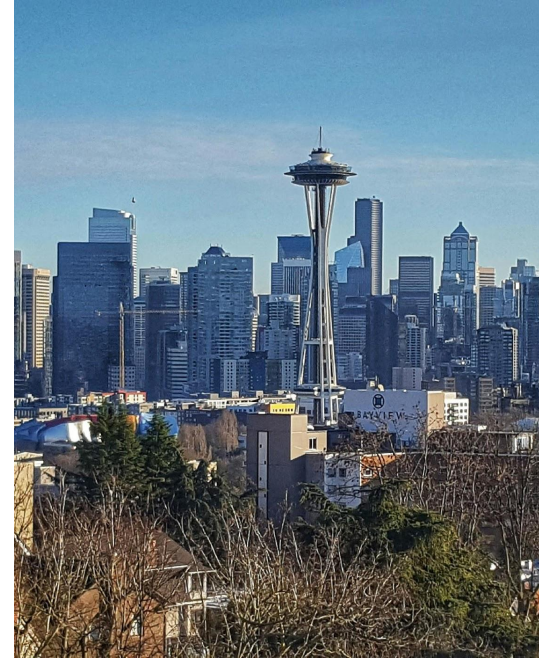
- Managing Director, Austin @ Housing Connector
- MPAff '27, LBJ
- Reentry Roundtable Workgroup
- Advocacy Committee, Austin Apartment Association

Previously:

- COO, Marathon Kids
- Consultant, Blue Sky Partners
- COO, Central Athlete
- Director of Operations, 3 Day Startup

Housing Connector

Housing Connector is a national tech-powered nonprofit that **increases housing access and stability** for those most in need



Operational in Seattle, Denver, Dallas, Portland, and Austin

Many renters face an uphill battle

- 1 in 3 people in the U.S. have a criminal record
- 29% of Americans have a credit score below 669
- 7.6 million individuals face eviction each year, nearly 40% are children



The housing crisis

- 24M people experience housing insecurity
- 700K+ people are unhoused
- Deficit of 6.5 million homes

| Vision

We believe no unit should sit vacant while there are people in need of a home.

***Remove
barriers***



***Increase
access***





Solutions for housing access

- Credit score
- Past debt
- Income
- Rental history
- Past evictions
- Criminal history
- Voucher acceptance



Solutions for housing stability

- Up to **3 months of emergency rental assistance**
- Up to **\$5,000 damage mitigation**
- **1-month vacancy loss**
- 2 years of housing-stability **case management**
- Single **point of contact** for property support after move-in
- Eviction, mitigation and diversion **support**

Scaling housing access across the community

- Unit availability **updated in real time**
- **Nonprofits and future residents** view new homes
- **Transparent** screening criteria
- Contact **housing providers** on Zillow
- A **world-class housing search** experience for everyone



Zillow Save Share More

Graham Terry Apartments

2020 Terry Ave, Seattle, WA 98121


Income restricted units

[Request to apply](#) [Request a tour](#)


[Units](#) [Overview](#) [Facts & Features](#) [Policies](#) [FAQ](#) [Nearby](#)

Apartment floorplans

[Matches](#) [Studio](#)



Graham Studio 325 **HOUSING CONNECTOR**
\$784 - \$1,343
Studio | 1 ba | 325 sqft
2 units - Available now

 **HOUSING CONNECTOR**

Screening Criteria

- ✓ Evictions: 2 in past 3 years
- ✓ Credit Score: Waived
- ✓ Income to Rent: Waived
- ✓ Past Housing Debt: <\$1,000
- ✓ Rental History: Accepts no rental history
- ✓ Additional: Please provide a Housing Connector [Participant Letter of Support](#) upon contacting this property.

[Home](#)[Clients](#)[Housing Search](#)[Active Households](#)[All Clients](#)[Tickets](#)[Financial Requests](#)[Properties](#)[Customer Support](#)[Logout](#)

Welcome to the Community Hub!

Key Statistics

Open Tickets

4

All Clients

8

Total Funds Recieved

\$4,500

Clients Graduated

1

Clients Housed

3

Closed Tickets

10

Housing Connector marketplace

Community Value

Connecting housing supply to housing insecure renters

We solve financial and resident challenges for property owners so they can open more doors in the community.



Renter with Barriers

Housing insecure renters can access reduced barrier units in real time



Service Provider

Provides case management to stabilize the new resident



Benefits

Housing Connector Zillow Marketplace -
Unit searching with world class tech

Two Years of Stability Support -
To prevent cycles of instability

Financial and Risk Mitigation -
Delivering business value to properties



Property Owners

Property partners reduce screening criteria for Housing Connector applicants



Stability Team

Housing Connector provides customer service and real-time triage for stability issues

Our impact in 5 years

People Housed

9,440



Properties

2,700+
(350 in TX)



Revenue Generated

\$80M+



Avg Mitigation per HH

\$1,100



Eviction Rate

<1%



1 & 2 Year Grad rates

88%
70%





Thank You

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**HOUSING
CONNECTOR**



Appendix Slides

Housing Connector and Fair Housing

Do fair housing laws allow housing providers to partner with Housing Connector?

Yes! Property owners and managers partnering with Housing Connector are affirmatively furthering fair housing by:

- Removing housing barriers for individuals and families experiencing homelessness or housing instability
- Expanding housing opportunities for members of protected classes, including families with children, veterans, and domestic violence survivors



Benefits for properties



Stabilized residents

Only 40% of residents use rental assistance



Decreased evictions

Lower turnover, less than 1% eviction rate

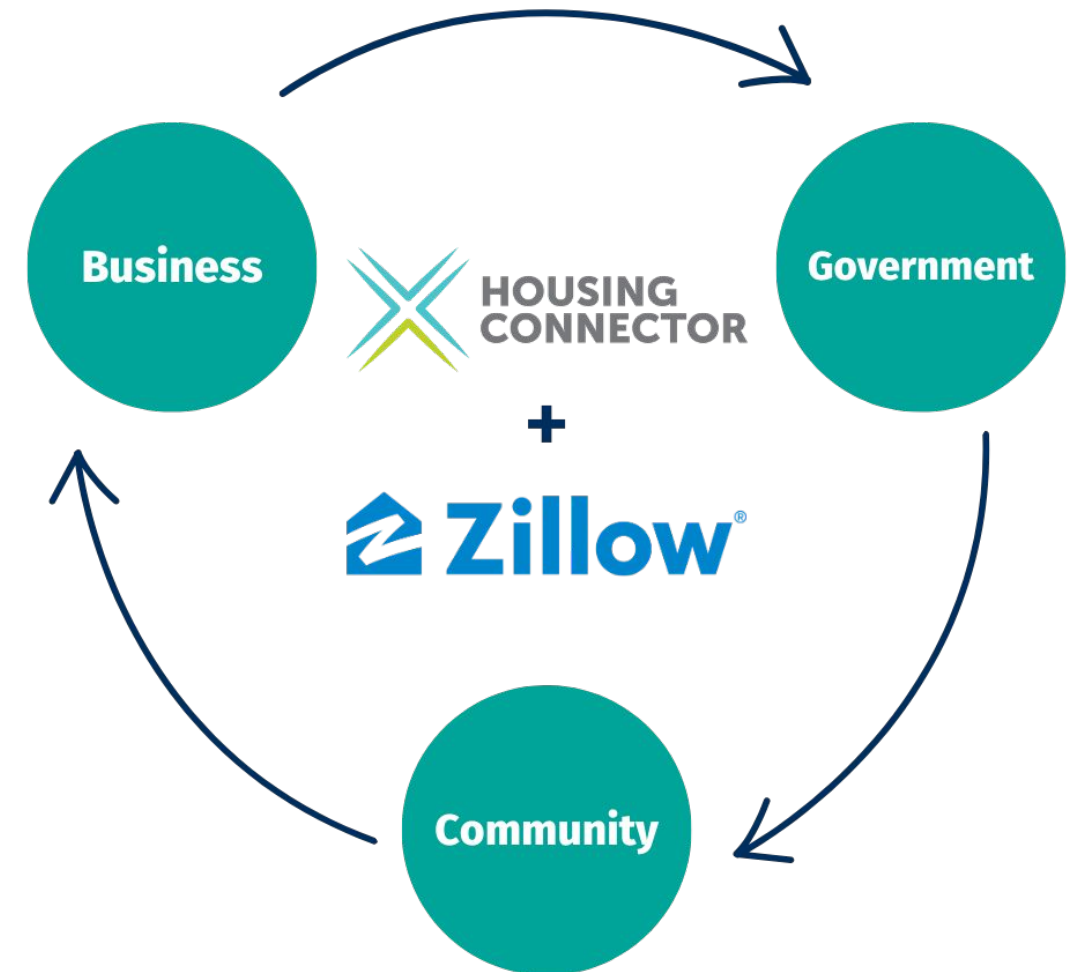


Single point of contact

Quick resolution with 1- day response times

Galvanizing cross-sector partners

Support	Support local governments with an immediate housing solution
Engage	Engage housing providers by creating business value
Enable	Enable nonprofits with centralized access to private market units
Deploy	Deploy tech for sustainability and scale





Results across sectors

Housing providers: \$48M in generated revenue

Governments: \$1,100 per household for 2 years

- <5% the typical cost of housing

Nonprofits: Increased client housing

- King County achieved highest EHV utilization rate in the nation

Communities: Reduced eviction rates

- 88% complete 1-year lease
- 0.6% eviction rate